



Hustle and bustle at the Düsseldorf trade show center:

as you read these lines, the trade show team at K are already in the starting blocks. From the end of September, "heavy-duty equipment" will be rolling onto the trade show grounds. It is the exhibitors, transporting their machinery and systems into the trade show halls with trucks and

cranes. A large logistics team is working out precise time slots and routes in advance so that the trucks do not get in one another's way. In a large command center, people are watching multiple monitors to check that everything is running to plan and the many construction activities are being performed in parallel. Countless cables and conduits for electricity, water and air exhaust are being laid.

In our editorial team, too, things have been humming for weeks. We're glad to be producing extensive trade show editions again. In the roughly 50-page trade show report on K, we have prepared

A Beehive of Activity

many highlights for you in this edition. But we are well aware that the wealth of world premieres, technical enhancements and advances go well beyond a trade show edition.

Dr. Cornelia Jokisch of the trade show team disclosed to me that she currently welcomes the large number of exhibitors: the 3000 mark will soon be passed (it was 3330 in 2019). It is also worth mentioning that, at 178,000 square meters, the occupied area will once again be larger than in the previous edition, when it was 177,000 square meters. This is due to e.g. the greater floor space occupied in the outdoor area – such as the Circular Economy Forum – or the new Start-up Zone. So there's a lot to discover at the exhibition center. At the moment, all the lights are green: even booth parties will be allowed!

We look forward to meeting up in Düsseldorf

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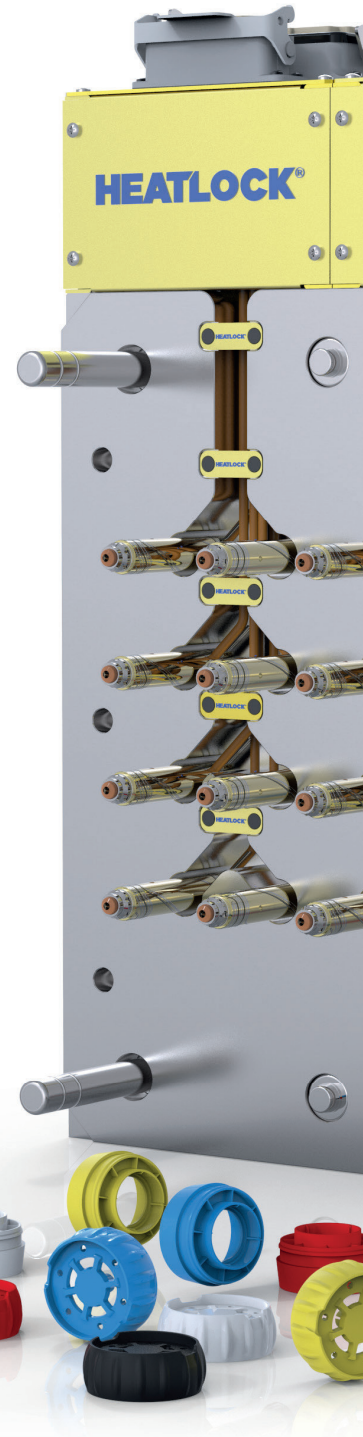
PS: Carl Hanser Verlag is also represented at K with technical books and journals. Visit us at our booth at the north entrance, first floor, booth 01.

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